



PEI
PRIORITY CLUB

2026

CONVENTION TO CONNECTION
PRIORITY HAS ITS PRIVILEGES

The PEI Priority Club is an exclusive program in which its members commit additional resources to support PEI events and services. Priority Club members receive additional recognition and incentives throughout the year. Three Priority Club levels (Gold, Silver and Bronze) allow PEI member companies to select the benefits they desire.



Limited to 50 member companies, Priority club membership is our exclusive networking and benefit opportunity, highlighting your commitment to pei and the industry as a whole.

PEI PRIORITY CLUB SILVER
\$12,000

- 2nd Priority Booth Selection
- 2nd Priority Selection of Suites and Sleeping Rooms
- 2nd Opportunity at Convention and Conference Sponsorships in 2026
- Exclusive discounts on Advertising and Networking Sponsorship Opportunities
- 8 Invitations to the exclusive Priority Club Reception at NACS

PEI PRIORITY CLUB GOLD
\$18,000

- 1st Priority Booth Selection
- 1st Priority Selection of Suites and Sleeping Rooms
- 1st Opportunity at Convention and Conference Sponsorships in 2026
- Exclusive discounts on Advertising and Networking Sponsorship Opportunities
- 10 Invitations to the exclusive Priority Club Reception at NACS

PEI PRIORITY CLUB BRONZE
\$8,000

- 3rd Priority Booth Selection
- 3rd Priority Selection of Suites and Sleeping Rooms
- 3rd Opportunity at Convention and Conference Sponsorships in 2026
- 6 Invitations to the exclusive Priority Club Reception at NACS



2026 Levels & Benefits



Annual Fee

\$18,000

\$12,000

\$8,000




PEI CONVENTION AT THE NACS SHOW BENEFITS

	1st	2nd	3rd
Priority Booth Selection	1st	2nd	3rd
Priority Points Provided for Sponsorships	Yes	Yes	Yes
Priority Selection of Suites and Sleeping Rooms (pending availability) at PEI Headquarters Hotel	1st Max 15 rooms	2nd Max 10 rooms	3rd Max 5 rooms
Priority Club Reception Invitations	10 invitations	8 invitations	6 invitations
PEI Executive Hospitality Suite Invitations	6 invitations	4 invitation	2 invitations
Access to Priority Cub Lounge	10 passes	6 passes	2 passes
Exhibitor Discounts on Non-Exclusive Freeman Services	Up to 30%	Up to 15%	Up to 10%
Guaranteed Early Move-In	Yes	Yes	Yes
No Off-Target Fees	Yes	Yes	Yes
Priority Crate Return Labels (to be used for fiber or technology crates only)	5	3	1
Convention Sponsorship Selection	1st	2nd	3rd
Recognition in Convention Program and in Event Mobile App	Yes	Yes	Yes
Recognition on Welcome Screens at PEI Sessions	Yes	Yes	Yes
Opportunity to Introduce One Education Session (if available)	Yes	---	---
Inclusion on Select Pre-Show Promotion	Yes	---	---
Priority Club Floor Sticker in Front of Booth During Move-In and During Show Hours	Yes	Yes	Yes
Priority Club Sign in Booth	Yes	Yes	Yes



2026 Levels & Benefits Continued

YEAR-ROUND BENEFITS

	 PRIORITY CLUB GOLD	 PRIORITY CLUB SILVER	 PRIORITY CLUB BRONZE
Management/Education Conferences Sponsorship Selection	1st	2nd	3rd
Discount on Management/ Education Conferences Sponsorships	15%	10%	—
Recognition on Welcome Screens at PEI Management/Education Conferences	Yes	Yes	Yes
Discount on Advertising in <i>PEI Directory</i>	15%	10%	—
Discount on Digital Advertising	15%	10%	5%
Discount on Advertising in <i>PEI Journal</i>	10%	5%	—
Recognition on PEI Website	Enhanced	Yes	Yes
Recognition in <i>TulsaLetter</i>	Yes	Yes	Yes
Recognition in <i>PEI Directory</i>	Yes	Yes	Yes
Recognition on PEI Social Channels	Yes	Yes	Yes
Link to Priority Club Webpage in <i>TulsaLetter</i>	Yes	Yes	Yes
Mention in <i>News Watch</i>	Yes	No	No
Private Meeting with PEI President	Yes	No	No



2026

Today's Date: _____

APPLICANT INFORMATION:

Company Name: _____

Name: _____ Position/Title: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ E-Mail: _____

PLEASE INDICATE YOUR DESIRED PRIORITY CLUB LEVEL

- | | | | | | |
|--------------------------|---|--------------------------|--|--------------------------|---|
| <input type="checkbox"/> |  | <input type="checkbox"/> |  | <input type="checkbox"/> |  |
| | \$18,000 | | \$12,000 | | \$8,000 |

Invoices for annual Priority Club fees and PEI membership dues will be sent in October. Priority Club fees, along with PEI member dues, must be paid by DECEMBER 1ST, 2025 in order to receive membership benefits the following year.

By signing this application, I agree to join Priority Club at the level indicated above and agree to the benefits provided for my selected level. I understand that PEI has the right to establish the precise mix of benefits available to each Priority Club level at the beginning of each year. I understand that I must maintain my company's membership in PEI in order to participate in Priority Club. In the event that I plan to cancel my membership in PEI or withdraw from Priority Club, I agree to inform PEI in writing as soon as possible. I understand that any dues I have paid are non-refundable and that benefits will cease immediately upon receipt of my cancellation by PEI. I also agree to inform PEI in writing if I would like to request a change in my Priority Club tier.

Signature: _____ Date: _____

Please return this completed application to Jason Langley at jlangle@pei.org

PEI USE ONLY:

- New Member Renewal Member

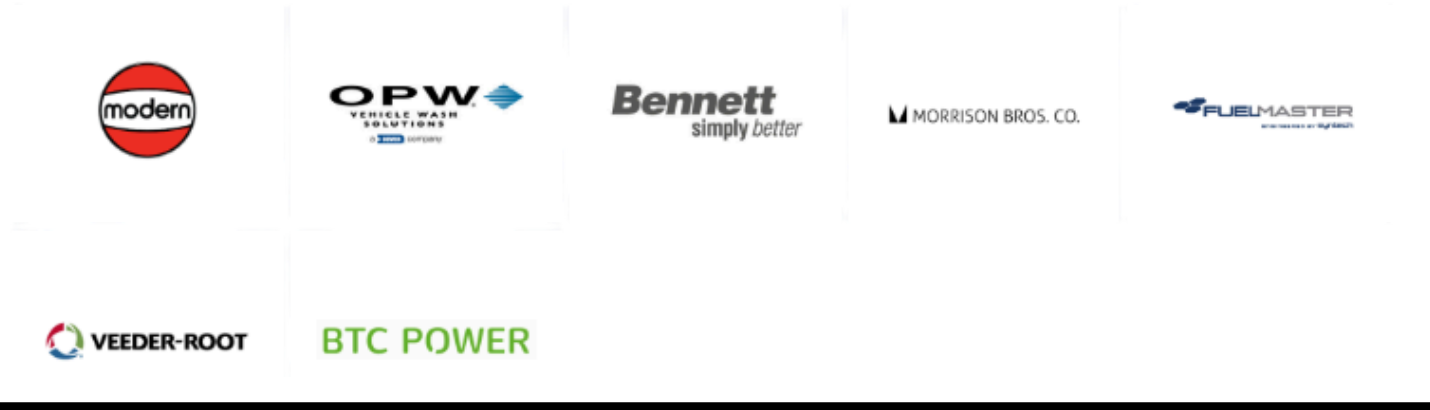


Thank you to our 2025 Priority Club Members

PEI PRIORITY CLUB GOLD



PEI PRIORITY CLUB SILVER



PEI PRIORITY CLUB BRONZE

