



**2025 TRADE MISSION**  
Sponsored by Performance Ink, Inc.

**TUESDAY, JULY 15 / MARTES, 15 DE JULIO**

- 12:30 p.m. - 1:30 p.m. Registration - Badge Pickup / Registro - Entrega de Escarapelas (gafetes), *Great Room 2 (M)*
- 1:30 p.m. - 4:30 p.m. Social Kickoff - Panama Canal Tour / Conectando oportunidades - Tour al Canal de Panamá, *PB (Planta Baja)*
- 6:00 p.m. - 7:00 p.m. Welcome Reception / Recepción de Bienvenida, *Cargo (LB)*

**WEDNESDAY, JULY 16 / MIÉRCOLES, 16 DE JULIO**

- 9:00 a.m. - 9:30 a.m. Industry Update / Estado de la Industria - Jason Blake, President/Presidente, PEI, *Great Room 2 (M)*
- 9:30 a.m. - 10:00 a.m. The Industry in Latin America / La Industria en Latinoamérica - Liliana Cruz, Senior Director of Latin America/Directora Senior de Latinoamérica, PEI, *Great Room 2 (M)*
- 10:00 a.m. - 10:15 a.m. Break / Receso, *Great Room 2 (M)*
- 10:15 a.m. - 10:55 a.m. USA Manufacturers Panel Discussion: Getting to Know Your Supplier / Panel de Fabricantes Estados Unidos: Conozca a su Proveedor - Brad Baker, Executive Vice President/Vicepresidente Ejecutivo, Husky Corporation; Thomas D'Alessandro, President/Presidente, OMNTEC Manufacturing Inc.; Mike Davis, Vice President, Sales/Vicepresidente de Ventas, PMP Corporation; Moderator/Moderador: Jason Blake, President/Presidente, PEI, *Great Room 2 (M)*
- 11:00 a.m. - 11:40 a.m. Latin America Panel: Pathways for Expansion in the Region / Panel América Latina: Oportunidades de Expansión en la Región - Alicia Zazueta, CEO/Director General, Equipos Y Servicios Industriales Generales; Guillermo Sánchez, Regional Director Latin America/Director Regional Latinoamérica, Avalon Informática; Moderator/Moderadora: Liliana Cruz, Senior Director of Latin America/Directora Senior de Latinoamérica, PEI, *Great Room 2 (M)*
- 11:45 a.m. - 12:30 p.m. Doing Business in Panama and Latin America / Hacer negocios en Panamá y Latinoamérica - Timothy Cannon, Senior Commercial Officer, Foreign Commercial Service Panama, International Trade Association of the USA Federal Department of Commerce/Directivo Senior Comercial, Servicio Comercial Exterior de Panamá, Asociación de Comercio Internacional del Departamento Federal de Comercio de los Estados Unidos, *Great Room 2 (M)*
- 12:30 p.m. - 1:30 p.m. Lunch / Almuerzo, *Cargo (LB)*
- 1:30 p.m. - 2:00 p.m. One-to-One Business Meetings Kickoff / Apertura Reuniones Individuales de Negocios, *Great Room 2 (M)*
- 2:00 p.m. - 2:45 p.m. Session One: One-to-one Business Meetings / Sesión Uno: Reuniones individuales de negocios, *Great Room 2 (M)*
- 2:45 p.m. - 3:30 p.m. Session Two: One-to-one Business Meetings / Sesión Dos: Reuniones individuales de negocios, *Great Room 2 (M)*
- 3:30 p.m. - 3:45 p.m. Break / Receso, *Great Room 2 (M)*
- 3:45 p.m. - 4:15 p.m. Association Update / La Asociación - Sara Beck, Chair, PEI Board of Directors/Junta Directiva PEI & CEO/Directora Ejecutiva, MECO, Inc. (Montgomery); Jason Blake, President/Presidente, PEI, *Great Room 2 (M)*
- 4:15 p.m. - 5:00 p.m. Session Three: One-to-one business meetings / Sesión Tres: Reuniones individuales de negocios, *Great Room 2 (M)*
- 6:00 p.m. - 9:00 p.m. Trade Mission Dinner / Cena Misión Comercial, *Filomena Restaurant/Restaurante Filomena, PB (Planta Baja)*

**THURSDAY, JULY 17 / JUEVES, 17 DE JULIO**

- 9:00 a.m. - 9:45 a.m. Session Four: One-to-one Business Meetings / Sesión Cuatro: Reuniones individuales de negocios, *Great Room 2 (M)*
- 9:45 a.m. - 10:30 a.m. Session Five: One-to-one Business Meetings / Sesión Cinco: Reuniones individuales de negocios, *Great Room 2 (M)*
- 10:30 a.m. - 10:45 a.m. Break / Receso, *Great Room 2 (M)*
- 10:45 a.m. - 11:30 a.m. Session Six: One-to-one Business Meetings / Sesión Seis: Reuniones individuales de negocios, *Great Room 2 (M)*
- 11:30 a.m. - 12:00 p.m. Trade Mission Closing Ceremony / Ceremonia de Cierre Misión Comercial, *Great Room 2 (M)*
- 12:00 p.m. - 1:00 p.m. Lunch / Almuerzo, *Cargo (LB)*
- 1:30 p.m. - 4:00 p.m. Visit to Casco Antiguo, Panama City / Visita a Casco Antiguo de Ciudad de Panamá, *PB (Planta Baja)*
- 5:00 p.m. - 6:00 p.m. Closing Reception / Recepción de Clausura, *Cargo (LB)*
- 6:30 p.m. - 9:00 p.m. Closing Dinner / Cena de Clausura, *Aya La Vida Restaurant/Restaurante Aya La Vida, PB (Planta Baja)*



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**GRACIAS A NUESTROS PATROCINADORES**



EVENT / EVENTO



COFFEE STATION /  
ESTACIÓN DE CAFÉ



RECEPTION /  
COCTEL  
& TOUR

**The PEI 2025 Trade Mission is brought to PEI members  
by the PEI Latin America Committee and the PEI  
Manufacturers Council.**

**La PEI 2025 Trade Mission es traída a los miembros del  
PEI por el Comité Latinoamérica del PEI y el Comité de  
Fabricantes del PEI.**